

WHEREAS American products, by their quality and variety, offer witness to the vigor and creativity of our economy in all parts of the world; and

WHEREAS it is essential that we continue to expand our export trade, so that we may further improve our international balance of payments, accelerate the progress of our advancing American industry, and increase the employment of American workers:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning May 16, 1965, as World Trade Week; and I request the appropriate Federal, State, and local officials to cooperate in the observance of that week.

I also urge business, labor, agricultural, educational, professional, and civic groups, as well as the people of the United States generally, to observe World Trade Week with gatherings, discussions, exhibits, ceremonies, and other appropriate activities designed to promote continuing awareness of the importance of world trade to our economy and our relations with other nations.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fourth day of March in the year of our Lord nineteen hundred and sixty-five,  
[SEAL] and of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3648

#### SMALL BUSINESS WEEK, 1965

By the President of the United States of America

#### A Proclamation

WHEREAS small business has through our history contributed to our cherished system of free, competitive enterprise; and

WHEREAS the Nation's 4.7 million small businesses:

- include nine of every ten businesses that supply the needs and wants of the American people;
- provide more than a third of the Nation's goods and services;
- contribute significantly to the well-being of our citizens, to the defense of freedom, and to the exploration of new scientific frontiers; and

WHEREAS small business concerns, by continuing to grow in number and strength, will provide additional jobs needed by a growing Nation; and

WHEREAS small business holds open the door of opportunity for men and women of all races and creeds; and

WHEREAS small business is a source of new ideas, new methods, and new products which enrich the lives of our citizens and stimulate our economic growth; and

March 24, 1965

WHEREAS small businessmen are leaders in the business and civic affairs of their communities, and will continue to play a leading role in community-wide action to eliminate poverty wherever it exists;

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week beginning May 23, 1965, as Small Business Week; and I call upon chambers of commerce, boards of trade, and other public and private organizations to participate in ceremonies recognizing the contribution of small business to our goal of a better and more productive life for all our people.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fourth day of March in the year of our Lord nineteen hundred and sixty-five, and  
[SEAL] of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3649

#### PROFESSIONAL PHOTOGRAPHY WEEK

By the President of the United States of America

March 29, 1965

#### A Proclamation

We have long been accustomed to the enrichment of our lives by photography. Photography gives us remembrances of our loved ones, records of today's events as they become tomorrow's history, and art forms which enrich our culture. Familiar, too, is photography's contribution in the laboratory, the hospital, and the classroom.

In all of these traditional areas, the work of professional photographers has been recognized and accepted. Less well known, however, is the contribution of professional photography to our country's economy.

More than 150,000 men and women are engaged in professional photography. In industry and commerce, professional photography makes an increasingly important contribution to product design, research, manufacture, the promotion of safety, and the marketing of products. On our farms, in our courts, and in the world of nature, professional photography has increased our knowledge and our understanding.

With the broadening of man's horizons through recent scientific achievements, we are coming to a fuller realization of the importance of photography. Professional photography plays a vital part in scientific advances as we search into the little known world of outer space and delve farther into the ocean's depths.

As a tribute to the professional photographer and in recognition of the importance of professional photography in our life today and in America's future, the Congress by a joint resolution approved March 29, 1965, has requested the President to issue a proclamation designating the week beginning May 2 through May 8, 1965, as Professional Photography Week.

*Ante, p. 25.*

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week of May